

EXHIBITOR INFO

# DANCE COSTUME

LIQUIDATION  
SALE



**Questions?**

Renée Stojek, Vendor Liaison | 732-880-0278 | [renee@dancenewyorkcity.com](mailto:renee@dancenewyorkcity.com)  
<https://www.dancecostumes4less.com/vendors>

# DANCE COSTUME LIQUIDATION SALE

## EXHIBITOR INFO

### Quick Reference

#### Schedule

##### Move-in

Saturday, August 23, 2025 (8:00am - 11:00am)

##### Show Hours

Saturday, August 23, 2025 (11:00am - 5:00pm)

Sunday, August 24, 2025 (9:00am - 1:00pm)

##### Move-out

Sunday, August 24, 2025 (1:00pm - 4:00pm)

#### Shipping

Handling fees are not charged by weight or by item.

A single \$50 fee covers round-trip handling.

##### Inbound Shipping

Inbound shipping labels can be found at the end of this packet.

##### Outbound Shipping

Have outbound shipments securely packed and ready with pre-paid FedEx or UPS labels. Contact us if you will be scheduling a different shipping carrier.

#### Exhibitor Promotion

Hey Brands! Don't forget you need to deliver a minimum of 1 email campaign and 3 dedicated social media posts promoting the event. Content will be provided mid-June via email and all brands will have a special discount code to offer their customers.

#### Included

##### Costume/Dancewear Brands

- Private room (40-50 person capacity)
- Digital or printed branding outside each room
- Three 6' skirted tables
- Ten chairs
- Two 5' apparel racks
- One trash can

##### Featured Vendors

- Prime location in high-traffic area
- One 6' skirted table
- Two chairs
- One trash can

#### Hotel

##### Book your Stay

Sheraton Valley Forge Hotel

480 N. Gulph Road

King of Prussia, PA 19406



Discounted Rate \$159 a night

1 mile from King of Prussia Mall, the 3rd largest mall in America, and 30 minutes from the Philadelphia International Airport. Just 5 minutes off the Pennsylvania Turnpike which can easily be accessed by NJ, NY, CT, MA, DE and MD. Free parking with or without a hotel stay.



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## EXHIBITOR INFO

### To-Dos

## EASILY PROVIDE ALL YOUR DETAILS AT THE 'EXHIBITOR TO-DOS' SECTION ONLINE

<https://www.dancecostumes4less.com/vendors>

### Brand Details

#### (Brands Only) Due June 20

Customers want to know how to shop your brand at the *Dance Costume Liquidation Sale*. We will list the information you provide on our website to get attendees excited and prepared.

Questions will include:

- What forms of payment do you accept?
- What will you charge for shipping?
- What discounts will you offer?

### Grand Prize Drawing

#### Due June 20

Although we'll have many prizes and giveaways for attendees throughout the show, the Grand Prize Drawing promises to be the most exciting! ONE LUCKY WINNER will walk away with our "DCLS Grand Prize" of over \$10,000 in Costume Brand and Featured Vendor credit!

To make this process simple for contributing exhibitors, *Dance Costume Liquidation Sale* will create all Credit Certificates. Just provide us with the terms and let us handle the rest. This promises to be one of the most "talked about" prizes in our industry, and we're thrilled that you are part of it!

### Badge Names

#### Due July 15

Provide us with the full names and emails of each your staff members and we will have their exhibitor badges available when they arrive.

### Add-Ons Due July 15

#### Expo Services

Need to rent additional display items?

6' Skirted Table	\$75
High-Top Round Table w/Cover	\$150
Chair	\$10
5' Apparel Rack	\$75

#### Catering

Add some hospitality to your private room!

#### Breakfast \$750

Danish, Muffins, Croissants, Assorted Bagels and Cream Cheese Serves up to 50.

#### Snack \$1250

Buttered Popcorn, Cheese Popcorn, Caramel Popcorn, Soft Pretzels with Mustard, Assorted Miniature Candies, Assorted Sodas. Serves up to 50 people.

#### Lunch \$1500

Roasted Turkey Breast on a French Roll, Rare Roast Beef with Provolone Cheese on a Seven Grain Roll, Tuna Salad in Pita Pocket. Serves up to 50 people.

#### Summit Swag

Not attending the *Dance Teacher Summit* this year? Let us promote your brand there for FREE. Send us your catalog, promo materials or swag for us to hand out at the show.

- \$125 handling fee.
- Shipment details and label will be provided.

#### Sponsorships Due

Title Sponsor - SOLD OUT

Coffee Barre Sponsor - SOLD OUT

#### Booze Baskets \$250

Sponsor a cocktail themed basket customized for your brand, to be displayed and raffled off to attendees. Includes:

- Recipe card to make a signature cocktail with your logo on it.
- All ingredients to make the cocktail.
- Any branded swag or promotional materials you would like to provide.

## Questions?

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[illegible]

**PRINT AND ATTACH TO YOUR SHIPMENTS**

**BOX \_\_\_\_ OF \_\_\_\_**



**Attn: Nancy Schwoebel  
480 N. Gulph Road  
King of Prussia, PA 19406**

**CHECK ONE:**

- |   |   |
|---|---|
| <input type="checkbox"/> Kiosk/Featured Vendors           | <input type="checkbox"/> Devon / Jake Nothing |
| <input type="checkbox"/> Centennial II / A Wish Come True | <input type="checkbox"/> Haverford / Laylas   |
| <input type="checkbox"/> Berwyn / Capezio                 | <input type="checkbox"/> Paoli / Motionwear   |
| <input type="checkbox"/> Malvern / Costume Gallery        | <input type="checkbox"/> Frazer / Sugarlulu   |
| <input type="checkbox"/> Bryn Mawr/ Dansco Liquidation    |   |
| <input type="checkbox"/> Ardmore / Discount Dance         |   |